Mountain Pass Solutions Launches OEM Division
OEM division to offer private label versions for Higher Education Market

Ann Arbor, MI – July 24 – Mountain Pass Solutions is proud to announce the launch of its OEM division providing private label automation software solutions to Companies and Consulting Organizations serving the Higher Education marketplace.

Due to increasing demand for automation solutions by System Integrators and other Companies providing services to Colleges and Universities, Mountain Pass has launched an OEM division providing private label versions of two of its most popular products – SmartPath CV and SmartPath Workflow.

"We recognized that the market for automation solutions for Higher Education continues to expand rapidly across the Country and partnering with companies that have an existing Customer base gives Mountain Pass the best opportunity to reach more customers faster", Dale Royal, CEO of Mountain Pass, explained. "We are very confident that our OEM division will be well received by both University service providers as well as their customers", he added.

The Mountain Pass Solutions OEM division will:

- Offer private label versions of SmartPath CV, a SaaS offering for unifying of Faculty CVs across schools, as well as SmartPath Workflow, an SaaS solution for automating the most common cross department Faculty workflows such as Appointments, Promotion and Tenure Management
- Seek distribution partnerships with software companies, service providers and system integrators with direct focus on the US Higher Education Market
- Begin delivery of private labeled products in September 2017

For solutions and services companies with existing Higher Education customer bases, Mountain Pass products can provide best-of-breed solutions for automating Faculty Administration Management. In the past, many system integrators and services companies have partnered with Mountain Pass Solutions to meet a specific customer demand or to provide a more robust solution for a customer project. Private labeled versions will allow these types of companies to build their existing solutions as well as new offerings around Mountain Pass software with a seamless integration and single point of sale.

For Higher Education institutions, SmartPath CV and SmartPath Workflow will continue to be available for direct purchase via Mountain Pass. For more information visit www.gomountainpass.com

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